



Nothing but **HEAVY DUTY.**



Folding Hex Key Sets

New Product Launch



Folding Hex Keys

Program Mix



48-22-2181
9-Key Folding Hex Key
Set – SAE
Retail: \$22.99



48-22-2182
8-Key Folding Hex Key
Set – Metric
Retail: \$22.99



48-22-2184
8-Key Folding Hex Key
Set – Torx™
Retail: \$22.99



48-22-2183
2PC 17-Key Folding Hex
Key Set – Metric & SAE
Retail: \$39.99



PRE-ORDERS OPEN NOW – SHIPS 1/13/2023



Folding Hex Keys

Overview

Applications

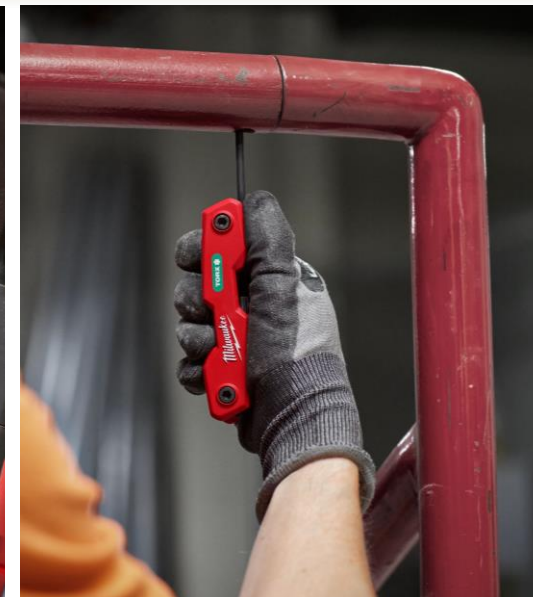
Hex keys are used by all trades to tighten & loosen fasteners. They are considered a core hand tool.

Users choose to carry hex keys in a **folding set** for the convenience of having every size in one tool. This makes folding hex keys an **optimal solution for maintenance, service, and industrial users** due to the mobile nature of their work

Primary Users



Secondary Users





Folding Hex Keys

User Driven Innovation

Current Issues



Difficulty
accessing/unfolding
keys



Difficult to read key
sizes or differentiate
between sets



Plastic handles bend
or break



Milwaukee Solutions



Easiest key access
with key shelf and
body cutouts



High-contrast
markings



All metal body for
increased durability
and longer tool life

INCREASED PRODUCTIVITY WITH FEATURE SET DESIGNED FOR PROS



Folding Hex Keys

Product Walk Around

EASY KEY SIZE ID

High contrast markings

EXTRA DURABILITY

All metal body

CONVENIENT HANDLE

Fits in tool pouch or pocket

BETTER ACCESS & TORQUE

Keys rotate up to 270°

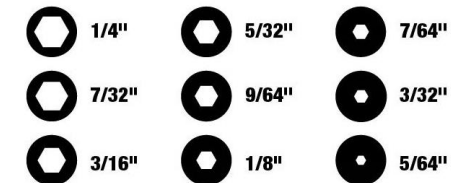
EASIEST KEY ACCESS

Elevated key shelf & access zones



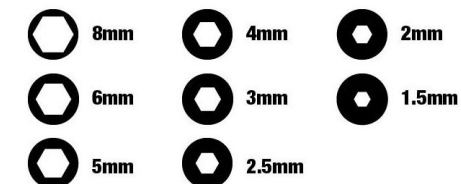
48-22-2181: SAE INCLUDED SIZES

Hex:



48-22-2182: Metric INCLUDED SIZES

Hex:



48-22-2184: TORX™ INCLUDED SIZES

TORX™:



TORX® is a registered trademark of Acument™ Global Technologies.



Folding Hex Keys

One Slider

Pre-Order Date: 12/08/2022

Show Online: 12/12/2022

Launch Ship Date: 1/13/2023

Easiest Key Access



- Easiest key access
 - Key shelf to slide finger under
 - Body cutouts to improve access

Clear Size Identification



- Clear size ID
 - High contrast size markings
 - Color-coded for easy ID

Durable Handle



- Durable handle
 - All metal aluminum body
 - Lightweight and compact



ITEM #	DESCRIPTION	UPC	CORE	LIGHTNING	MSRP
48-22-2181	9-Key Folding Hex Key Set - SAE	0045242630578	\$16.39	\$16.39	\$22.99
48-22-2182	8-Key Folding Hex Key Set - Metric	0045242630585	\$16.39	\$16.39	\$22.99
48-22-2184	8-Key Folding Hex Key Set – Torx™	0045242645701	\$16.39	\$16.39	\$22.99
48-22-2183	2PC 17-Key Folding Hex Key Set – Metric & SAE	0045242630592	\$29.15	\$29.15	\$39.99



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SET UP INFO & APPENDIX



Folding Hex Keys

Setup Information






Item#	Product Name	Do Not Show Online Until Date (When it should go up on MT.com)	Ship Date	UPC (DPL)	List Price	CORE	LIGHTNING	Suggested Retail	MOQ
48-22-2181	9-Key Folding Hex Key Set - SAE	12/12/2022	1/13/2023	0045242630578	\$23.00	\$16.39	\$16.39	\$22.99	1
48-22-2182	8-Key Folding Hex Key Set - Metric	12/12/2022	1/13/2023	0045242630585	\$23.00	\$16.39	\$16.39	\$22.99	1
48-22-2184	8-Key Folding Hex Key Set – Torx™	12/12/2022	1/13/2023	0045242645701	\$23.00	\$16.39	\$16.39	\$22.99	1
48-22-2183	2PC 17-Key Folding Hex Key Sets - SAE/Metric	12/12/2022	1/13/2023	0045242630592	\$42.50	\$29.15	\$29.15	\$39.99	1

Item #	Product Name	Product Length (in)	Product Height (in)	Product Width (in.)	Product Weight (lbs)	Package Height (in)	Package Width (in.)	Package Depth (in)	Package Weight (lbs)	Master Pack Quantity	Master Pack Weight (Lbs)	Master Pack Height (in)	Master Pack Length (in)	Master Pack Width (in)	Master Pack l2of5	Country of Origin	Harmonization Code
48-22-2181	9-Key Folding Hex Key Set - SAE	4.57	0.98	1.61	0.44	7.6	3.54	1.92	0.51	40	25.3	9.17	21.38	16.42	20045242630572	China	8204110030
48-22-2182	8-Key Folding Hex Key Set - Metric	4.57	0.98	1.61	0.47	7.6	3.54	1.92	0.53	40	27.06	9.17	21.38	16.42	20045242630589	China	8204110030
48-22-2184	8-Key Folding Hex Key Set - Torx	4.57	0.98	1.61	0.44	7.6	3.54	1.92	0.51	40	24.48	9.17	21.38	16.42	20045242645705	China	8204110030
48-22-2183	2PC 17-Key Folding Hex Key Sets - SAE/Metric	9	2	4	1.05	7.9	5.35	1.92	1.01	30	33.88	9.17	21.38	17.95	20045242630596	China	8204110030



Folding Hex Keys

Competitive Landscape

Folding Hex Key Competitive Landscape					
Brand Key Count Key Access High Contrast Markings Body Material					
	Milwaukee	CRAFTSMAN	EKLIND	DEWALT	BONDHUS
	9	9	9	8	9
	Key Shelf & Access Zones	Body Indent	Body Indent	Release Button	Key Shelf
	Yes	No	No	No	No
	Metal	Plastic	Plastic	Plastic	Plastic



Folding Hex Keys

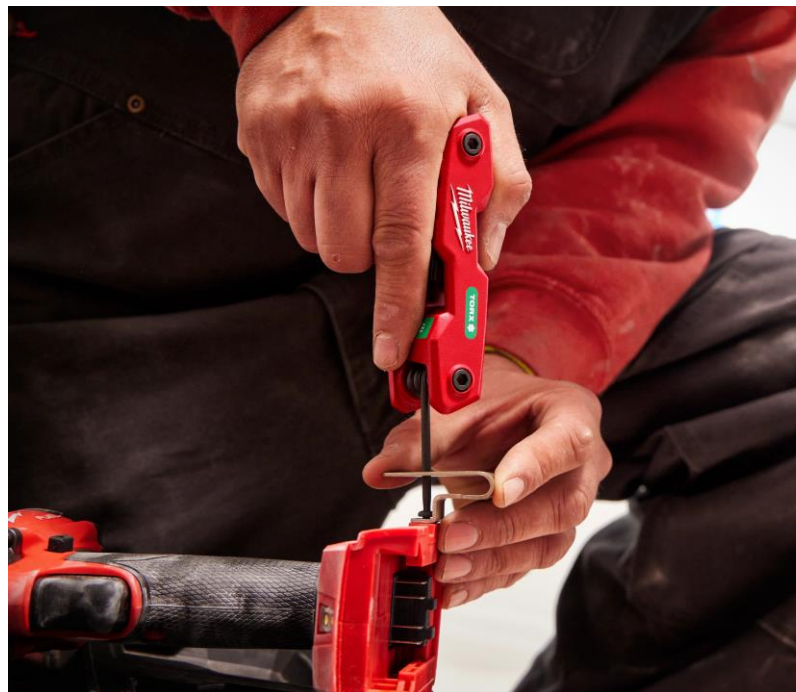
Brand Assets

Images available now on **Brandworks**.

BLOCK IMAGES



APPLICATION IMAGES



ONLINE ASSETS





Folding Hex Keys

Frequently Asked Questions

Do the Milwaukee® Folding Hex Keys come with a warranty?

Yes, they are covered by our limited lifetime warranty

Does Milwaukee® offer any other types of hex keys?

No, this is the only hex key option we currently have available. However, we are open to exploring new options.

Can you replace a single key if one breaks?

No, if one key breaks the entire set would need to be replaced. This is on-par with competition.